



February 2017

Dear Sir/Madam,
Boating Enthusiast & San Francisco Bay Promoter,

The Pacific Inter-Club Yacht Association (PICYA) is comprised of 104 yacht/boat clubs throughout Northern California. Our history goes back over one hundred and seventeen years and has grown to be one of the largest yachting associations in the world. We were formed to foster communication and cooperation among boaters and clubs. Today we support the promotion of youth sailing, recreational boating and various civic activities.

For 100 years, according to the Yachting Registry, PICYA has opened the yachting season with a parade of boats large and small. Opening Day on the Bay will be **Sunday, April 23, 2017**, with a decorated parade. The theme for this year's parade is "**Cruising the Century**". Showcasing historic moments of all kinds: Nautical, Technology, Science, Historic Figures and more. This will be a spectacular day to participate in the parade.

We are seeking businesses to participate in financial sponsorship and item donations for the parade participants. We distribute event posters throughout the Bay and Delta. We publish, *The Yachting Yearbook* and our website is www.picya.org which has links with our sponsors. There are opportunities to fly flags and banners from the committee boat. Your support and involvement will be recognized at our other events during the year such as our conferences, meetings, Regattas for youth and adults, scholarships presentations and The Wheelchair Regatta, where wheelchair bound veterans are taken out for a day on the Bay to enjoy boat rides and a BBQ lunch.

It is easy to participate with a check, PayPal and in-kind donations. We will gladly pick up your donation. As soon as possible would be ideal so there is ample time to promote you. Thank you for your consideration in supporting PICYA as a way to promote your business and boating.

Sincerest Regards,

Winston Bumpus
Chair Opening Day Committee
Vice Commodore, Pacific Inter-Club Yacht Association
sycwin@gmail.com
650-644-7968
805 Seal Pointe Drive
Redwood City, CA 94065



Pacific INTER CLUB *Yacht Association*

Opening Day on the Bay- April 23, 2017

Sponsor Levels

Platinum Anchor \$4000 (+and above)

- 4 passes for Committee Boat
- 2 Opening Day Shirts
- Premium Space Advertisement on Opening Day Poster (Art must be received by March 3) and Media Publicity
- Banner/Flag (you supply) flown on Committee and/or Participant Boats
- Special Recognition Award on Committee Boat
- Preferred Seating
- Recognition in Opening Day Program
- Recognition with your Logo at PICYA Delegate Meetings and Conferences
- Literature/Advertisement on Display Table
- **Your LINK on www.picya.org**

Gold Anchor \$2000 +

- 2 Passes for Committee Boat or Opening Day Wear
- Premium Space Advertisement on Opening Day Poster (Art must be received by Feb28)and Media Publicity
- Banner/Flag (you supply) flown on Committee and/or Participant Boats
- Preferred Seating and Special Recognition on Committee Boat
- Recognition in Opening Day Program
- Recognition with your Logo at PICYA Delegate Meetings and Conferences
- Literature/Advertisement on Display Table

Silver Anchor \$1000 +

- 1 Pass for Committee Boat or Opening Day Wear
- Advertisement on Opening Day Poster (Art must be received by Feb28) and Media Publicity
- Banner/Flag (you supply) flown on Committee and/or Participant Boats
- Recognition in Opening Day Program
- Recognition with your Logo at PICYA Delegate Meetings and Conferences
- Literature/Advertisement on Display Table

Bronze Anchor \$400 +

- Recognition in Opening Day Program
- Recognition at PICYA Delegate Meetings and Leadership Conference
- Literature/Advertisement on Display Table

Table Sponsor \$200 +

- Literature/Advertisement on Display Table

PICYA Opening Day on the Bay

Sponsor Information

Yes, I would like to sponsor Opening Day on the Bay April 23, 2017.

(Please circle your level of sponsorship)

Platinum Anchor- \$4000+

Gold Anchor- \$2000+

Silver Anchor- \$1000+

Bronze Anchor- \$500+

Table Sponsor- \$200

Prize Bag Donation ____

(Please Print)

Name: _____

Business: _____

Address: _____

Website: _____

Email: _____

Phone: _____

This is how I would like my name to be displayed in Opening Day materials:

Please contact: Vice Commodore, Winston Bumpus for any questions sycwin@gmail.com

650-644-7968

Please make check payable to **PICYA** and mail to:

PICYA

Attn: Winston Bumpus, Vice Commodore

805 Seal Pointe Drive

Redwood City, CA 94065